

VUU Mid-Year Congregational Meeting
Sunday, February 10, 2019

Opening - 12:48

DeeAnne McClenahan

- Not a voting meeting

Rev. Dr. Andy Burnette

- Acknowledgement of BoT, CCC, & CPC members
- Reminder that this is holy work

Agenda - 12:51

- Go to VUU Board page through VUU.org to see agenda on phones

Finance Update - 12:53

Paul Schneider

- Total Income is at 94% of the Budget for the first 6 months of the year
- Total Expenses are at 92% of the Budget for the 1st 6 months
- Property Expenses at 46% of budget, most of the reduction of expenses come from this.
- Reserves at \$34,000
 - Buffer that acts as a savings account for use for emergencies c/w the Special Funds/Endowment which you don't touch the principle, but only use the interest from
- Endowment around \$400,000
- Projections are little to no surplus/deficit.
- Overall 5% less than budget both in revenue and expenses.
- Pledge income increasing at beginning of year (from last year's tax implications)
- Property expenses expected to increase throughout the year

Special Funds Report - 12:59

DeeAnne McClenahan

- \$404,862 in the Special Funds Account

Discussion of Budget Process - 13:01

David Shea

- Budget requests should go through Rev. Dr. Burnette
- Anne Schneider is budget compiler this year
- BoT will visit on this in May
- Congregation votes in June
- Tentatively put in for raises for staff and staff increases
- What happens in the budget is related to the stewardship campaign for this year & next

Stewardship Update - 13:02

DeeAnne McClenahan

- Continuing to follow up with people on their pledges. Currently counting \$459,714 in pledges for 2019
- Currently short about 10% (\$44,550) from our goal for 2019
- Continue members not yet pledged are 83 and 6 new members have not pledged
- Every year we are short of our Pledge Goal.

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- In relation to next year:
 - Higher expense projections for next year
 - Salaries
 - APF
 - 1-time revenue carryover
 - Membership not fully pledging
 - 85 households not pledged
 - 41 of those didn't pledge last year
 - Pledge changes
 - Significant decreases
 - 17 households declined to pledge, including moves (does not overlap with the 41 from last year who did not pledge)
- Avg pledge is \$2198
- 1st Year pledges give a little less and
- Members pledge more than friends
- Still time to submit a pledge and/or increase your pledge for 2019
 - We are not asking in a panic, but hoping to close that 10% gap to our goal
- Pay your pledge, monthly if possible
- Pledge year is Calendar Year. Fiscal Year if July to June
 - Makes budgeting process easier

Capital Planning/Capital Campaign - 13:11

Musette Steger

- CPC = Capital Planning Committee
 - Barb Quijada – Chair
- CCC = Capital Campaign Committee
 - Mary Wolf-Francis – Chair
- Introduction to Mary
 - Signed membership book in August.
 - Has experience in fundraising
 - Worked as an activist in political, educational, & neighborhood arenas

Barb Quijada & Mary Wolf-Francis

- CCC & CPC work closely together
- Recognize members of the committees
- Historical Perspective
 - Been leading to this point for several years
 - Growing beyond the means of our current building
 - In June 2018 the congregation voted unanimously to start a Capital Campaign
 - Money raised is dedicated to campus improvements
 - If wanted to pay down mortgage that is an entirely different conversation
 - Board established the CCC & CPC
 - Priorities for Campus Improvements
 - New Sanctuary
 - New fellowship hall

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- Dedicated foyer
 - Connective space
 - Classrooms near sanctuary
 - Commercial kitchen
 - Building for growth
 - Welcoming to entry corner
 - Safer connections across parking lot
 - Spaces for rental/co-share
- Feasibility Study
 - Strong willingness of people to give
 - Can raise ~\$1.3M or ~3x annual giving
 - Stretch is needed
 - Minimum of \$2M for new sanctuary
- Fundraising Strategy – 3 Years Goal: \$3M
 - Quiet Phase (Spring 2019)
 - Large donor outreach
 - Anchor gifts of \$300,000 - \$450,000
 - Hoping for at least one person to be that anchor gift giver
 - Board had already pledged \$111,000
 - Explore outside funding
 - Including former members
 - Full blown campaign (fall 2019)
 - Stewardship meetings w/ congregants
 - Happy to take funds now, but want people to know we are committed to meeting everyone one-on-one when asking for a pledge to this campaign

Barb Quijada

- Description of the plans and what it will take to get it done
- The plans we have seen are an idea of what the spaces could be
 - The idea of a beautiful and integrated campus is what we are looking for
- CCC is asking us to give money to this vision. CPC is tasked with understanding the plans/content and connecting that with the funds raised by CCC
- Presents “WBA’s ‘Oasis Town Square’” PPT slide
 - This builds for growth and the future
 - See this in 3 Phases
 - Phase 1 – New sanctuary
 - Phase 2 – separate fellowship hall
 - WBA feels could get all of this vision for ~\$2.9M including indirect costs, depending on parking lot options, seating for 400 in sanctuary (+100 in foyer), 180 in fellowship hall, parking for 180+ vehicles
- Component Costs Slide presented
 - Compares original estimates v. revised cost estimates
- Indirect Costs Slide presented. These are included in the estimates
 - Furniture, fixtures, equipment – 8% of total construction costs

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- Professional fees – 11% of costs
- Admin costs – 2% of costs
- Architectural Firm Contingency Costs – 10%
- WBA's "Unified Sanctuary" Slide presented
 - No new sanctuary nor separate fellowship hall
 - The Faith Formation would be added to the existing sanctuary
 - There would be a 3-4 month period where VUU could not use the sanctuary
 - Estimated at \$2.9M (including indirect costs)
 - Seating for 380 (+120 in foyer), parking for 148 vehicles
- WBA's Adapted Reuse of Existing Sanctuary
 - NO addition, no new sanctuary nor new fellowship hall
 - CPC does not recommend this option as it does not meet the vision for the church.
- CPC is going for the big vision that Congregation voted for in June 2018

Mary Wolf-Francis

- IDEAS slide presented
 - Interfaith community center
 - Legacy/donor recognition
 - "Wall of donor recognitions"
 - Courtyard bricks
 - Outside organization donations
 - Story telling important in obtaining outside donations
 - 80% of giving will be from individuals, but up to 20% may come from outside organizations
 - Outside individual giving
 - In-kind contributions
- Following our Progress "The Chalice Challenge"
 - Taking our temperature (foyer of sanctuary)
 - Newsletter updates
 - Website updates
 - June presentation at annual meeting
 - Final results
- Your Role Slide
 - Open mind and Open wallet
 - Want to hear your stories and will put those together
 - Be willing to share your contacts, both inside and outside the congregation
 - Open to in-kind giving
 - What are we missing?

Capital Campaign Q&A - 13:54

1. Concerns re: growth in congregation. Membership numbers don't vary much. How will this affect the annual budget. Will we have enough members to cover the costs?
 - Opportunities to grow come with being more welcoming for families. Having the children on same side as sanctuary helps to achieve that

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- Making more room for people increases attendance
- Have 500 active people including members and friends
- 2. What does the new revision cost?
 - ~\$2.9M and that includes the indirect costs
- 3. Why is the ask different than what was presented by the Feasibility Study?
 - Study just looked to the congregation members. Didn't consider Nefesh Soul which uses our space, nor did it consider the Adobe School, or other outside funds.
- 4. Part of this is for us and part is for us to connect more broadly with our community. What could we do to connect to and support this community?
 - The congregation will determine how an Interfaith space would work
 - Have had opportunities that have presented over the years, but our current space could not facilitate those opportunities
- 5. Can we fix the parking now?
 - Don't know the specific answers to what the code requires in relation to number of parking lot entrances
 - Don't want to spend money on things that would then have to be undone in the future
 - Plans may change or adjust based on the needs and feedback of the congregation
- 6. Back in 2008 we raised \$800,000 to pay off the mortgage. There is more money out there and ways that people can contribute. In kind contributions can be considerable. Capital campaigns come from your wealth. Operating pledges come from your income.
- 7. Rentable space can generate considerable revenue.
- 8. We don't spend money until it is all in, so we might as well shoot for the moon and if we don't hit it, then adjust appropriately.
- 9. Feasibility just about what the congregation could raise on its own.

Adjournment - 14:16

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