

Social Media Policy

Created 12/2/13

- The publicity committee and senior minister are responsible for managing content and frequency of updates for social media and monitoring commentary on social media sites such as the official VUU Facebook page, Twitter feed, and community blogs.
- Social media site content represents current and upcoming events, news, and commentary related to the activities of VUU and is reflective of VUU's mission and goals.
- The publicity committee or senior minister may remove social networking sites at any time.
- No social media sites are to be created by individuals not employed by VUU.
- The intent of social media for congregation use is to promote VUUs activities and principles in a way which is open, transparent, and safe for all users.
- Social media for congregational use is never to be used to establish private communications between parties.